

Australasian International Breast Congress



Australasian Society
for Breast Disease
(ASBD)



World Congress on
Controversies in Breast
Cancer (CoBrCa)



Breast Surgeons of
Australia & New Zealand
(BreastSurgANZ)

SUPPORT AND EXHIBITION PROSPECTUS



OCTOBER 13-15
2022

WELCOME NOTE

We are pleased to announce that the **Australasian International Joint Breast Congress (AIBC 2022)** will be held jointly with the **Australasian Society for Breast Disease (ASBD)**, **6th World Congress on Controversies in Breast Cancer (CoBrCa)** and **Breast Surgeons of Australia and New Zealand (BreastSurgANZ)**.

As the main congress in the field of breast diseases in the Asia-Pacific region in 2022, it is one that should not be missed! The Joint Congress will continue the tradition of CoBrCa by directly addressing key issues facing clinicians in their daily practice, including medical oncology, surgery, radiation oncology, breast imaging, pathology, reconstruction, allied health and survivorship issues. The collaboration will create a multi-faceted congress of interest to all involved in the treatment of breast disease and will have a broad national and international faculty. Through a format of debates, lectures and panel discussions, the congress will provide a forum to effectively address unresolved clinical and therapeutic problems. There will also be a series of workshops and education sessions preceding and during the meeting to address the educational needs of the audience.

We look forward to your participation in this exceptional event.

Sincerely,



Elisabeth Elder
ASBD



Bruce Mann
CoBrCa



Melanie Walker
BreastSurgANZ



BRISBANE, AUSTRALIA

OCTOBER 13-15

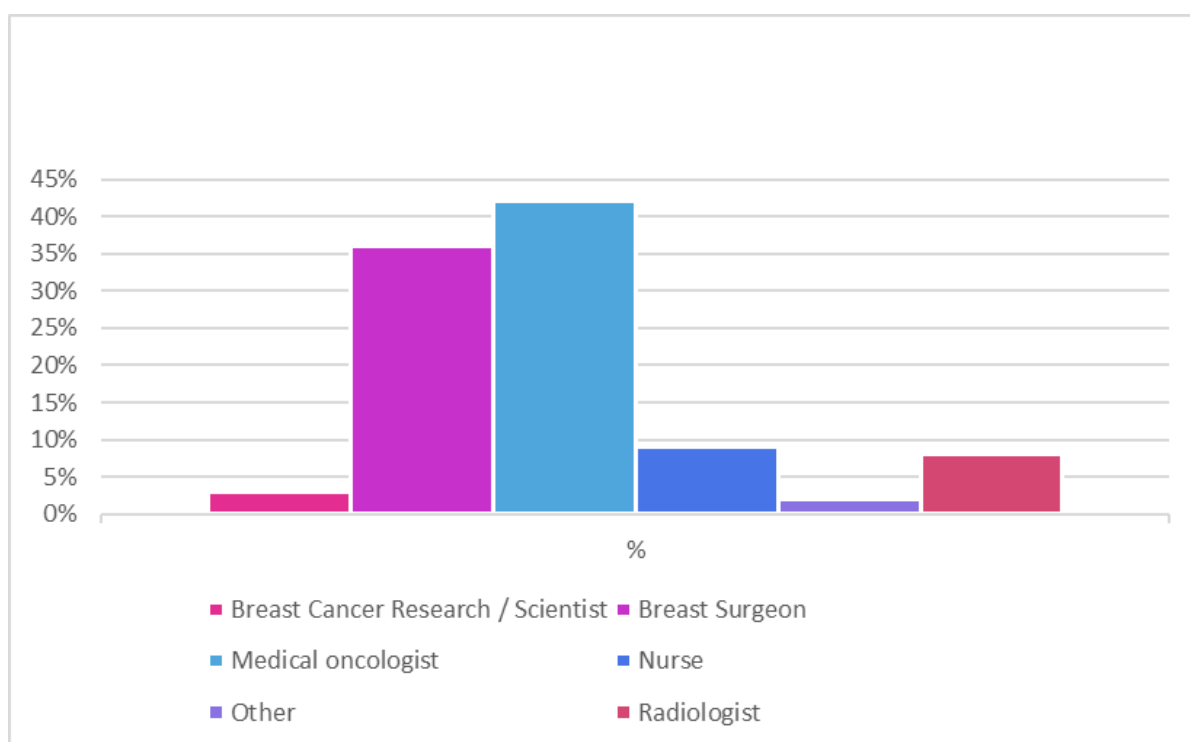
2022

STATISTICS FROM THE MELBOURNE INTERNATIONAL BREAST CONGRESS 2018

Attendance by Numbers



Attendance by Specialty



2018 Congress Supporters

GOLD SUPPORTERS



SILVER SUPPORTERS



BRONZE SUPPORTERS



SUPPORTERS



EXHIBITORS

- AlphaXRT
- Amgen Australia Pty Ltd
- ANSTO
- Aspen PharmaCare
- Aurora Bioscience
- BD Australia
- BCNA
- Bio- Strategy
- Defries Industries
- Device Technologies
- EBOS Group Pty Ltd
- Eisai
- Eli Lilly Australia Pty Ltd
- Endotherapeutics
- GE HEALTHCARE AUSTRALIA PTY LTD
- GRC Surgical
- HOLOGIC
- Icon Group
- Integra
- J&J
- LIFEHEALTHCARE
- Matrix Surgical
- Medical Specialties Australia Pty Ltd
- Medilink Australia
- Melbourne Pathology - Sonic Healthcare
- Myriad Genetics
- Novartis
- Pfizer Australia Pty Ltd
- Regional Health Care Group
- Roche Products Pty Ltd
- Smith and Nephew
- Specialized Therapeutics
- Spiran
- Surgeons Choice
- Surgical Supplies Australia
- Volpara Solutions
- ZEISS (Australasia)



PRELIMINARY TOPICS

- Adjuvant endocrine therapy
- Bone health
- Breast cancer genetics
- Breast imaging
- CNS Metastases
- DCIS
- Endocrine resistance
- HER2 positive breast cancer
- Immunotherapy
- Local therapy
- Locoregional therapy
- Medical oncology
- Molecular assays
- Neoadjuvant therapy
- Palliative care
- Pathology
- Prevention
- Radiation oncology
- Radiotherapy
- Reconstruction
- Screening
- Surgery
- Survivorship
- Symptom management
- Triple negative breast cancer

PROMOTE EDUCATION AND ENCOURAGE KNOWLEDGE FLOW

Join us at the Australasian International Breast Congress and become part of our professional network of clinicians, researchers and educators from around the world exchanging ideas, insights and information, in our quest to improve patients' lives.

There are a wide variety of marketing opportunities available at the Joint Congress. We invite you to participate as a valued supporter and exhibitor. We can meet any budget and can be designed to suite your interests and objectives.

Committee of the Australasian International Breast Congress (AIBC)

Email: info@aib-congress.org

Website: www.aib-congress.org



SUPPORT OPPORTUNITIES

All support is acknowledged on the congress website, congress e-program and onsite signage.

Levels of Support

Support levels are defined and calculated according to the type of branding and marketing opportunities that will best suit your organisational objectives. Each opportunity is costed separately and combines to determine your final category of sponsorship.

Platinum:

AUD 70,000+

Gold:

AUD 50,000 - AUD 70,000

Silver:

AUD 30,000 - AUD 50,000

Bronze:

AUD 10,000 - AUD 30,000

Supporter:

AUD 3,000 - AUD 10,000

Tailor-Made Support Packages

Our team has significant experience in tailoring sponsorship packages to match any budget and marketing strategy and to identify and secure opportunities to maximise your investment.

Please contact the Congress Organiser for more information.

industry@aib-congress.org

SCIENTIFIC SUPPORT OPPORTUNITIES

- All symposia are 60 minutes.
- Breakfast and pre-lunch symposia are available. *Catering costs are not included in the support.*

PLATINUM SUPPORT

AUD 70,000+

Industry Symposium plus commercial sponsorship package:

- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 18 sq.m exhibition space with 6 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page colour advertisement in congress e-program (placement at discretion of AIBC 2022 organisers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as AIBC 2022 Platinum Supporter

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

GOLD SUPPORT

AUD 50,000 – 70,000

Industry Symposium plus commercial sponsorship package:

- 6 complimentary registrations, including access to the scientific sessions and the networking reception
- 12 sq.m exhibition space with 4 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- One full page colour advertisement in congress e-program (placement at discretion of AIBC 2022 organisers)
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as AIBC 2022 Gold Supporter

** The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

*** Time slots will be allocated on a first-come, first-served basis*

**** The topic, program and speakers are subject to approval by the Organizing Committee*



SILVER SUPPORT

AUD 30,000 – 50,000

Industry Breakfast Symposium plus commercial sponsorship package:

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 9 or 12 sq.m exhibition space with 4 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as AIBC 2022 Silver Supporter

**Speakers expenses (travel, accommodation, registration) are additional and the responsibility of the supporter.*

*** Breakfast expenses are additional and the responsibility of the supporter*

**** The topic, program and speakers are subject to approval by the Organizing Committee*

BRONZE SUPPORT

AUD 10,000 – 30,000

Educational Grant for Program (includes one lecture in a session)

- 4 complimentary registrations, including access to the scientific sessions and the networking reception
- 9 sq.m exhibition space with 2 exhibitor registrations
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- Acknowledgement as AIBC 2022 Bronze Supporter wherever congress supporters are acknowledged

60 MINUTE WEBINAR

AUD 20,000

- 60 minute industry symposium via webinar format
- This session will be acknowledged as endorsed by AIBC chairpersons, ASBD, BreastSurgANZ and CoBrCa
- Session time and date to be confirmed by supporting company. This can be out of congress dates.
- Live stream of speakers with Q&A option by typed question on the chat option (there will be the option to include pre-recorded lectures if the speaker is not able to attend).
- The session will have complimentary registration and the list of delegates will be shared with you (pending privacy agreement signed by the delegate).
- AIBC undertakes to provide a strong social media message and targeted email campaign about the symposium.

INTERNATIONAL SPEAKER

AUD 15,000

The fee will cover international airfare, accommodation, registration and transfers for the invited speaker

- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website
- Logo acknowledgement on congress signage (signage at discretion of the organisers)
- The opportunity to purchase exhibition space at discounted fee

** The proposed international speaker is subject to approval by the Organizing Committee*

PRODUCT/BRAND AWARENESS PAGE

AUD 3,500

Build brand awareness via the Product Theatre page on the AIBC website

- Video, product brochures etc. linked to your company logo on the Supporters page. Logo acknowledgment: website, e-program, app, with click through to company website.
- Page can be updated to ensure it always contains relevant and up to date information. (sample - <https://aib-congress.org/product-theatre/>).

WORKSHOP

Please contact the AIBC Organisers for further details

COMMERCIAL SPONSORSHIP PACKAGES

CONGRESS RECORDING (SOLE SUPPORT)

AUD 40,000

Opportunity to brand the congress recorded sessions secure site. This site will be advertised for 6 months post congress on the ASBD, CoBrCa and BreastSurgANZ websites. Access to the videos will be given to all delegates so that they are able to review content. The videos can be viewed but not downloaded.

CONGRESS NETWORKING EVENT (SOLE SUPPORT)

AUD 15,000

Supporter of the networking event will have the opportunity to supply branded napkins, coasters and cloths for the tables in the exhibition area.
The congress will place signage in the exhibition area with the company logo and name.

CONGRESS APP

AUD 15,000

The congress app enables participants to view the complete congress program and to create their own customized schedule. Supporter's logo will appear on the homepage of the app.

CONGRESS LANYARDS

provided in kind + AUD 10,000

Supporter will provide the congress lanyards branded with the company logo. This opportunity is reserved for gold supporters and above. In addition to the promotion fee, the supporter is responsible for the production and shipment of the lanyards.

CONGRESS BAGS

provided in kind + AUD 10,000

Supporter will provide the congress bags, branded with the company logo to be distributed to all congress participants. In addition to the promotion fee, the supporter is responsible for the production and shipment of the bags.

REGISTRATION AREA

AUD 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of AIBC 2022 organisers.

POSTER AREA

AUD 10,000

Opportunity to place signage with the company logo alongside the congress logo. Placement at discretion of AIBC 2022 organisers.

WRITING PADS AND PENS

provided-in-kind + AUD 7,000

Opportunity to provide all participants with company branded writing pads and pens.

SOCIAL DISTANCING FLOOR DECALS

provided-in-kind +

AUD 7,000

Opportunity to provide social distancing floor decals in the registration and exhibition area. These decals can be company branded.



HAND SANITIZING STATIONS

provided-in-kind +

AUD 5,500

Opportunity to provide all participants with company branded hand sanitizers. This can be either the larger pump action bottle style, or individual small bottles. The support is for 3 stations. The congress will place signage in the acknowledging the support with the company logo and name.

EXHIBITION

An exhibition will be held at the congress venue, parallel to the congress program. The floorplan has been designed so as to maximize exposure. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

The exhibition will be held in strict accordance with the COVID-19 guidelines.

Net exhibition space is available at AUD 525 per sq.m excluding GST.*

The minimum space size is 3 x 3.

To view the updated exhibition floorplan, please visit the congress website.

The standard 3 x 3 exhibition package includes:



- 3m wide x 2.5m high back wall
- 3m deep x 2.5m high side walls on closed sides
- 290mm high fascia boards on open sides
- 1 x Company signage on open sides (Up to 30 black characters, in capitals, on white PVC panel)
- 2 x Energy efficient spotlights
- 1 x 4 amp general-purpose outlet (GPO)
- Company profile (100 words) in congress e-program with click through to company website
- Logo acknowledgment: website, e-program, app, with click through to company website

Custom Builds

- Space only
- Price does not include electricity and this needs to be ordered separately.
- Number of complimentary exhibitor badges varies according to booth size

**Price does not include:*

- *Material or construction*
- *Stand equipment and services (furniture etc.)*
- *Cleaning can be ordered at an additional charge*
- *Additional AV or electricity requirements*

GENERAL TERMS & CONDITIONS

- Support items and exhibition space are allocated on a first-come, first-served basis.
- All support and exhibition prices quoted are in Australian Dollars and are subject to GST.
- The Congress Organiser reserves the right to accept or decline offers of support and applications for exhibition space.
- The Congress Organiser reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
- The Congress Organiser must approve all exhibition stand designs.
- The Congress Organiser cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
- All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organiser reserves the right to cancel the company's participation and benefits.
- Additional down payment structures and cancellation policies will be outlined in the order form.
- Supporting company are to ensure that relevant insurances are in place for their onsite staff.

CONGRESS ORGANISER

info@aib-congress.org

industry@aib-congress.org

Website: www.aib-congress.org

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